Course Code: BBA 4.1

Name of the Course: MANAGEMENT ACCOUNTING

Course Credits	No. of Hours per Week	Total No. of Teaching Hours
4 Credits	4 Hrs.	56 Hrs.

Pedagogy: Classroom lectures, Tutorials, and Problem Solving.

Course Outcomes: On successful completion of the course, the Students will demonstrate:

- Explain the application of management accounting and various tool used
- Make inter firm and inter- period comparison of financial statements
- Analyse financial statements using various ratios for business decisions.
- Prepare fund flow and cash flow statements
- Prepare different types of budgets for the business.

Syllabus:	Hours
Module No. 1: Introduction to Management Accounting	8

Introduction- Meaning and Definition – Objectives – Nature and Scope–Functions- Role of Management Accountant, Relationship between Financial Accounting and Management Accounting, Relationship between Cost Accounting and Management Accounting, advantages and limitations of Management.

Module No. 2: Ratio Analysis

14

Introduction-Meaning and Definition of ratio, Meaning of Accounting ratio, and Ratio Analysis – Uses and Limitations –Classification of ratios- Liquidity ratios, Profitability ratios and Solvency ratios. Problems on conversion of financial statements into ratios and ratios into financial statements.

Module No. 3: Cash Flow Analysis

12

Meaning and Definition of Cash Flow Statement – Concept of Cash and Cash Equivalents - Uses of Cash Flow Statement – Limitations of Cash Flow Statement – Differences between Cash Flow Statement and Fund Flow Statement – Provisions of Ind. AS-7. Procedure for preparation of Cash Flow Statement – Cash Flow from Operating Activities – Cash Flow from Investing Activities and Cash Flow from Financing Activities – Preparation of Cash Flow Statement according to Ind. AS-7.

Module No. 4: Marginal Costing

10

Introduction-Meaning and definition of marginal cost, marginal costing, features of marginal costing- terms used in marginal costing – P/V ratio, BEP, Margin of Safety, Angle of Incidence and Break-Even Chart. Break Even Analysis- assumption and usesproblems.

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Module No. 5: Budgetary Control

12

Meaning and Definition of Budget and Budgetary Control, objectives of budgetary control, advantages and limitations of budgetary control, essentials of effective budgeting, Types of budget-Functional budgets, Master Budget, Fixed and Flexible Budget, Problems on Flexible budget and Cash Budget.

Skill Developments Activities:

- Collect the financial statement of a company and calculate important ratios.
- Collect the annual report of a company and prepare a cash flow statement.
- Prepare a Break-even-chart with imaginary figures.
- Prepare a flexible budget using imaginary figures.
- Prepare a Cash budget using imaginary figures

Text Books:

- 1. Dr. S.N. Maheswari, Management Accounting, Mahavir Publications
- 2. T.S.Sexana, Advanced Cost and Management Accounting, Sultan Chand
- 3. Jain and Narang, Cost and Management Accounting, Kalyani Publisher.
- 4. Dr. S.N. Goyal and Manmohan, Management Accounting, S.N. Publications.
- 5. B.S. Raman, Management Accounting, United Publishers.
- 6. Sharma and Gupta, Management Accounting, Kalyani Publishers.
- 7. M N Arora, Accounting for Management, Himalaya Publisher
- 8. Jawahar Lal, Cost Accounting; McGraw-Hill Education (India)

Note: Latest edition of text books may be used.

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Course Code: BBA 4.2

Name of the Course: BUSINESS ANALYTICS

Course Credits	No. of Hours per Week	Total No. of Teaching Hours
4 Credits	4 Hrs.	56 Hrs.

Pedagogy: Classroom lectures, Tutorials, and Problem Solving.

Course Outcomes: On successful completion of the course, the Students will able to:

- Understand types of analytics and data models
- Understand the role of data indecision making, sources and types of Data.
- Ability to analyse data using different data analytic tools and draw inferences.
- Understand applied statistics for business problems.
- Demonstrate visualization of data.

Syllabus:		Hours
Module No. 1:	Introduction to Business Analytics	12

Business Analytics, Terminologies used in Analytics: Business Analytics, Business Intelligence, Meaning, Importance, Scope, Uses of Business Analytics, Architecture of Business Analytics, Types of Analytics: Descriptive, Diagnostics, Predictive, Prescriptive, Application of Business analytics, Introduction to Data Science and Big Data.

Module No. 2: Role of Data in The Organization

10

Sources of data, Use of Data in Decision making, Importance of data quality, dealing with missing or incomplete data, Types of Digital Data- Structured, Semi Structured, Unstructured Data. Data warehouse, Data mining, Data Integration – What, need, advantages, approaches of Data integration, Data profiling.

Module No. 3: Tools Used for Data Analytics

11

Introduction to data analytics software – Types of data analytics software – open source and proprietary software.

Lab sessions:

R, JAMOVI, GRETL, Python: Installation of software –Installation of packages / library - Importing of data – Saving of data – Run descriptive Statistics – Interpret result – plotting of charts – inferences of chart. (Using all the four specified softwares).

Module No. 4: Database Orientation

12

Database definition, types of structures, DBMs, RDBMS, Relational Database Language, Introduction to SQL, Features of SQL, SQL Languages, DDL commands- Create, Add, Drop, Constraints in SQL, DML Commands – Insert, Delete, Update, Data Query

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Language – Where clause, Order by, Group by, DCL commands – Grant, Revoke, TCL Commands – Commit, Roll Back, Save point. Aggregate Functions, Relational Algebra.

Module No. 5: Data Visualization Using Tableau (Public Version)

10

Introduction to Dimensions and measures, Types of Charts, (Pie Chart, Column Chart, Line Chart, Bar Chart, Area Chart, Scatter Chart, Bubble Chart, Stock Chart), Basic understanding in dashboard and storyboard. (Explain using practical examples and students executes the examples using tableau.)

Skill Developments Activities:

- 1. Prepare tree map chart using Tableau.
- 2. Run a descriptive statistic using R and Python software.
- 3. Execute a summary chart in JAMOVI.
- 4. Execute DCL and TCL Command in SQL.

Text Books:

- 1. Business Analytics: Text and Cases, Tanushri Banerjee, Arvindram Banerjee, Publisher: Sage Publication
- 2. Business Analytics, U Dinesh Kumar, Publication: Wiley
- 3. Business Analytics, R. Evans James, Publisher: Pearson
- 4. Fundamental of Business Analytics, Seema Acharya R N Prasad, Publisher: Wiley
- **5.** Business Analytics: Data Analysis and Decision Making, Albright and Winston published by Cengage Learning.
- 6. Swain Scheps, Business Intelligence for Dummies.
- 7. Rick Sherman, Business Intelligence Guidebook: From Data Integration to Analytics
- 8. Cindi Howson. Successful Business Intelligence, Second Edition: Unlock the Value of BI & Big Data
- 9. Seema Acharya R N Prasad, Fundamentals of Business Analytics, 2ed, Wile

Note: Latest edition of text books may be used.

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Course Code: BBA 4.2

Name of the Course: FINANCIAL MARKETS & SERVICES

Course Credits	No. of Hours per Week	Total No. of Teaching Hours	
4 Credits	4 Hrs.	56 Hrs.	

Pedagogy: Classroom lectures and Tutorials

Course Outcomes: On successful completion of the course, the Students will be able to:

- Understand the financial system, Institutions, financial markets and services.
- Analyse the concepts relevant to Indian financial market and relevance.
- understand concept of financial services, types and functions.
- Understand the types of financial Instruments.
- Demonstrate an understanding the functioning of stock markets.

Syllabus:	**	Hours
Module No. 1: Overview of Financial System		08

Introduction to Financial System – Features, Constituents of Financial System; Financial Institutions; Financial Services; Financial Markets and Financial Instruments.

Module No. 2: Financial Institutions

Characteristics of Financial Institutions, Broad Categories – Money Market Institutions and Capital Market Institutions. Objectives and Functions of Industrial Finance Corporation of India, Industrial Development Bank of India, State Financial Corporations, Industrial Credit and Investment Corporation of India, EXIM Bank of India, National Small Industrial Development Corporation, National Industrial Development Corporation, RBI Measures for NBFCs.

Module No. 3: Financial Services

Financial Services – Meaning, Objectives, Functions, Characteristics; Types of Financial Services - Merchant Banking – Functions and Operations, Leasing, Mutual Funds, Venture Capital & Credit Rating.

Module No. 4: Financial Markets and Instruments

Meaning and Definition, Role and Functions of Financial Markets, Constituents of Financial Markets; Money Market Instruments, Capital Market and Instruments; SEBI guidelines for Listing of Shares and Issue of Commercial Papers.

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Module No. 5: Stock Markets

10

Meaning of Stock, Nature and Functions of Stock Exchange; Stock Market Operations - Trading, Settlement and Custody (Brief discussion on NSDL & CSDL); Brief discussion of BSE, NSE and OTCEI.

Skill Developments Activities:

- Visit any financial institution and prepare a report regarding its structure, functions and performance.
- Analyze the ratings given by any credit rating agency, for at least 5 companies.
- Collect information on NASDAQ, Nifty, Sensex and write brief report on the same.
- Identify a company of your choice and record its share prices for one month.

Text Books:

- 1. L.M. Bhole, Financial Institutions & Markets, McGraw Hill
- 2. Khan, M.Y, Indian Financial System, McGraw Hill
- 3. Sharma, Meera, Management of Financial Institutions, Eastern Economy Edition
- **4.** Bhole and Mahakud, Financial Institutions and Markets Structure, Growth and Innovations, McGraw Hill
- 5. Guruswamy, S., Financial Services and System, McGraw Hill
- 6. Edminister. R.O, Financial Institutions, Markets & Management, McGraw Hill
- 7. Khan. M.Y, Indian Financial System, Vikas Pub. House
- 8. H.R Machiraju, Indian Financial System, Vikas Pub. House
- 9. E.Gorden & K. Nataraj, Financial Markets and Services, HPH

Note: Latest edition of text books may be used.

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Course Code: BBA 4.3

Name of the Course: FINANCIAL MANAGEMENT

Course Credits	No. of Hours per Week	Total No. of Teaching Hours	
4 Credits	4 Hrs.	56 Hrs.	

Pedagogy: Classroom lectures, Tutorials, and Problem Solving.

Course Outcomes: On successful completion of the course, the Students will able:

- To identify the goals of financial management.
- To apply the concepts of time value of money for financial decision making.
- To evaluate projects using capital budgeting techniques.
- To design optimum capital structure using EBIT and EPS analysis.
- To evaluate working capital effectiveness in an organization.

Syllabus:

Module No. 1: Introduction to Financial Management	Hours
	12

Introduction – Meaning of Finance, Business Finance, Finance Functions, Organization structure of Finance Department; Financial Management – Goals of Financial Management, Financial Decisions-Types of Financial Decisions, Role of a Financial Manager; Financial Planning – Principles of Sound Financial Planning, Steps in Financial Planning, Factors influencing a Sound Financial Plan.

Module No. 2: TIME VALUE OF MONEY

12

Meaning, Need, Future Value (Single Flow, Uneven Flow & Annuity); Present Value (Single Flow – Uneven Flow & Annuity); Doubling Period; Concept of Valuation -- Valuation of Bonds, Debentures and Shares (Simple Problems)

Module No. 3: FINANCING & DIVIDEND DECISIONS

12

Financing Decision: Sources of Long-Term Finance -- Meaning of Capital Structure, Factors influencing Capital Structure, Optimum Capital Structure - EBIT, EPS Analysis, Leverages - Problems.

Dividend Decision: Meaning & Determinants of Dividend Policy, Types of Dividends, Bonus Shares (Meaning only)

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Module No. 4: INVESTMENT DECISION

12

Meaning and Scope of Capital Budgeting, Features & Significance, Techniques --Payback Period, Accounting Rate of Return, Net Present Value, Internal Rate of Return and Profitability Index (Problems)

Module No. 5: WORKING CAPITAL MANAGEMENT

12

Working Capital -- Concept of Working Capital, Significance of Adequate Working Capital, Types of Working Capital, Problems of Excess or Inadequate Working Capital, Determinants of Working Capital, Sources of Working Capital, Estimation of Working Capital (Simple Problems)

Skill Developments Activities:

- Calculate Equated Installment and prepare Loan Repayment schedule using imaginary figures.
- Identify capital structure practices followed in any firm/company of your choice.
- Collect the information on various types of bonds offered by government and record the same.
- Prepare a working capital statement using imaginary values.

Text Books:

- 1. I M Pandey, Financial Management. Vikas Publication.
- 2. Prasanna Chandra, Financial Management, TMH
- 3. S N Maheshwari, Financial Management, Sultan Chand
- 4. Khan and Jain, Financial Management, TMH
- 5. Dr. V Rajeshkumar and Nagaraju V, Financial management, MH India
- 6. Dr. Aswathanarayana.T ,Financial Management, VBH
- 7. K. Venkataramana, Financial Management, SHBP
- 8. G. Sudarshan Reddy, Financial Management, HPH
- 9. Sharma and Shashi Gupta, Financial Management, Kalyani Publication

Note: Latest edition of text books may be used.

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Course Code: BBA 4.6

Name of the Course: BUSINESS LEADERSHIP SKILLS (OEC)

Course Credits	No. of Hours per Week	Total No. of Teaching Hours	
3 Credits	3 Hrs.	42 Hrs.	

Pedagogy: Classrooms lecture, Tutorials, and Problem Solving.

Course Outcomes: On successful completion of the course, the Students will able:

- o To understand the significance of leadership skills for effective people management.
- o To increase the comprehension of leadership through various leadership theories.
- o To analyse different leadership styles, types, patterns and functions.
- To demonstrate an understanding of various leadership approaches for effective management of people.
- o To demonstrate an awareness of ethical leadership.

Syllabus:	Hours
Module No. 1: Introduction to Business Leadership	6

Introduction to business leadership, meaning/definition of leadership, evolution and growth of leadership; functions and characteristics of leadership; latest trends/current scenario of business leadership.

Module No. 2: Leadership from Managerial Perspective 10

Nature of leadership, Significance or importance of leadership, Qualities of an effective leader, leader v/s manager; authority v/s leadership; formal v/s informal leadership; different roles of leadership; different levels of leadership; traits of an ethical leader.

Module No. 3: Leadership -Theoretical Perspectives.

Great man theory, Trait theory, Situational leadership theory, transactional leadership, transformational leadership theory, Blake and Mouton's Managerial Grid.

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Module No. 4: Leadership Styles

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Leadership styles: a) Autocratic leadership, b) Bureaucratic leadership, c) Democratic leadership, and d) Laissez faire leadership e) Transformational Leadership, f) Charismatice Leadership.

Module No. 5: Leadership Skills

8

Communications Skills, Decision Making Skills, Emotional Management Skills, Public Relation Skills, Personal Values and Ethics, Conflict Resolution Skills.

Skill Developments Activities:

- Collect information about the real time corporate leaders with different leadership styles & discuss their leadership styles and traits in the class room.
- · "What if?"

This practical activity identifies how members of a team solve their problems differently?

Present the students with a workplace problem, and have each student participant write down what they would do to solve it. Then, have each participant read their response aloud. This can help the teacher to identify the types of leadership styles that are present among the student participants and thereby highlight and discuss them in the class.

- •Student can make a presentation on any famous corporate/political personality covering their leadership style, their approach to people management, their effectiveness in managing conflicts and how did they manage the crisis situations and so on.
- Analyze two cases related to leadership styles/strategies.

Text Books:

- 1. Northouse, P. (2007). Leadership: Theory and Practice. Sage Publications.
- 2. Stephen, R. P. (1988). Orgaizational Behaviour Concepts, controversies and Applications. New Delhi: Printice Hall of India Ltd.
- 3. Subba Rao. (2018). Organizational Behaviour (18th ed.). Himalaya Publishing House.
- 4. Subba Rao. (2022). Personnel and Human Resource Management (5th ed.). Bangalore: Himalay Publishing House.
- 5. Daloz Parks, S., Leadership can be taught: A Bold Approach for a Complex World, Boston: Harvard Business School Press.
- 6. Drucker Foundation (Ed.), Leading Beyond the Walls, San Francisco: Jossey Bass.

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- 7. Al Gini and Ronald M. Green, Virtues of Outstanding Leaders: Leadership and Character, John Wiley & Sons Inc.
- 8. S Balasubramanian, The Art of Business Leadership Indian Experiences, Sage Publications

Note: Latest edition of text books may be used.

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· Course Code: BBA 4.6

Name of the Course: PERSONAL WEALTH MANAGEMENT

Course Credits	No. of Hours per Week	Total No. of Teaching Hour	
3 Credits	3 Hrs.	42 Hrs.	

Pedagogy: Classroom lectures and Tutorials

Course Outcomes: On successful completion of the course, the Students will able to:

- Demonstrate an understanding of the importance of Wealth Management and Financial Planning in personal life.
- Identify the Real Estate Investment Routes and understand the tax planning that minimises tax burden.
- Select and Apply the Asset Allocation strategies to balance between Risk and Return.
- Anlayse the Retirement Planning Benefits and retirement strategies to provide regular income for life.
- Understand the basic principles and importance various insurance polices.

Syllabus:	Hours
Module No. 1: Wealth Management and Financial Planning	08

Meaning of Wealth Management, Need, Scope and Components of Wealth Management, Process of Wealth Management, Expectations of Clients, Code of Ethics for Wealth Manager. Challenges to WM in India – Financial Planning - Systematic Approach to Investing (SIP, STP & SWP)- Life Cycle and Wealth Cycle - Financial Planning in India, Legal aspects of Financial Planning.

Module No. 2: Estate Planning and Tax Planning

08

Real Estate, Role of Real Estate, Real Estate Investment Routes, Real Estate Indices -Assets & Liabilities, Nomination, Inheritance Law, Will, Understanding Trust and Trust Documents – Tax Planning Concepts, Assessment Year, Financial Year, Income Tax Slabs, TDS, Advance Tax, LTCG, STCG, Carry Forward and Set-off.

Module No. 3: Asset Allocation Strategies

08

Asset allocation Strategies -Asset allocation Decision, Equity portfolio strategies - Active Vs Passive, Management strategies, Value Vs growth investing, -Tactical, Fixed & Flexible. **Portfolio Management Strategies** - Indexing - Active - interest rate anticipation, Valuation analysis, Credit analysis, Yield spread analysis and Bond swaps - Allocation to Speculation, Diversification in Perspective.

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Module No. 4: Retirement Planning and Employee Benefits

10

Introduction to Retirement Planning - Types of Retirement Plans - Defined Benefit and Defined Contribution plan, Superannuation Fund and other retirement plans, Pre and Post Retirement Planning Strategies – ESOP and ESPP.

Module No. 5: Insurance Products in Wealth Management

08

Meaning, Basic Principles of Insurance, Functions and Characteristics of Insurance- Group Life and Health Insurance; Types of Life Insurance Policies, Types of General Insurance Policies, Health Insurance and Group Insurance Policy – Risk Management through Insurance.

Skill Developments Activities:

- List out different Insurance schemes
- Create your own personal portfolio using imaginary numbers and justify.
- Conduct a survey of 20 salaried employees on their investment avenues through questionnaire.
- Prepare technical charts report of any 5 listed stocks in BSE S&P SENSEX.

Text Books:

- Pawan V. Jhabak Wealth Management, Himalaya Publishing Hou Himalaya Publishing House Pvt. Ltd., Mumbai - 400 004.
- S.K Bagchi Wealth Management Jaico Publishing House, Firs Edition.
- NSE Academy Financial Planning and Wealth Management.
- NCFM Work Book Financial Markets (Advanced).

Note: Latest edition of text books may be used.

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Course Code: BBA 4.7

Name of the Course: FINANCIAL LITERACY AND INVESTMENT AWARENESS

Course Credits	No. of Hours per Week 3 Hrs.	Total No. of Teaching Hours 42 Hrs.	
3 Credits			

Pedagogy: Classroom lectures and Tutorials

Course Outcomes: On successful completion of the course, the Students will able to:

- Provide the foundation for financial decision making.
- List out various savings and investment alternatives for a common man.
- Give a detailed overview of stock market and stock selection
- Orient the learners about mutual funds and the criteria for selection

Syllabus:	Hours
Module No. 1: Foundation for Finance	
Understand the need for financial planning-basic concepts-life goals and financial goals-form of a sample financial plan for a young adults.	
Economics- Meaning-scope-key concepts influencing decisions making both micro and macro.	
Banking in India- Types of Bank Deposits, Deposit Insurance (PMJDY), Traditional and New Banking Models. Debit and Credit Cards. Digital Payment System-Internet Banking(NEFT, RTGS and IMPS) Mobile Banking, Mobile Wallets, AEPS, UPI.	04 Hours
Orientation to Financial Statements-financial terms and concepts, model for reading financial statements, basic ratios for evaluating companies while investing-Time Value of Money-Concept of Compounding and Discounting.	
Module No. 2: Investment Management	
Investment Goals-Basic investment objectives-investment goals-time framing-assessing risk profile-concept of diversification-risk measurement tools.	
Investment and Saving Alternatives for a Common Investor: Insurance-Health, Life and Other General Insurance (Vehicle Insurance, Property Insurance etc). Retirement and Pension Plans-National Pension System, Atal Pension Yogana, PM-SYM Yojana, PMLVMY, PMKMDY etc., stocks, bonds, mutuals funds. Investor Protection and Grievance Redressal.	08 Hours

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Stock Markets: Primary Market and Secondary Market, Stock Exchanges, Stock Exchange Operations-Trading and Settlement, Demat Account, Depository and Depository Participants.	
Stock Selection: Fundamental Analysis-Economy Analysis, Industry Analysis and Company Analysis. Technical Analysis-Graphical Patterns, Candle-Stick Patterns, Indicator and Oscillators.	
Stock Return and Risk: Analysing risk and returns trade off-relationship-investment risk.	
Module No. 3: Mutual Funds and Financial Planning Essentials	
Mutuals Funds: Features of Mutual Funds, Mutuals Fund History in India, Major funds houses in India and Mutual Fund Schemes. Types of Mutual Funds Plan. Net Asset Value.	
Criteria for Selection of Mutual Funds: Returns, Performance Measures- Sharpe, Treynor, Alpha, Beta and R Square.	03 Hours
Financial Planning-Sample formats-integrating all the concepts learnt with a personal financial plan.	
Giving and Supporting-Family Support-Charitable giving-crowd sourcing for needs.	
PRACTICAL COMPONENT:	
Unit 1: Foundation of Finance	
Spreadsheet Modelling	
IF Function	
SUM Function	
 AVERAGE Function: INDEX, MATCH and VLOOKUP Function: 	
RANK Function	
SUMPRODUCT Function	
MAX & MIN Function	06 Hours
 ERRORS in Modeling (#VALUE!, #NAME?, #DIV/O!, 	
#REF!, #NUM!, #NA)	
#REF!, #NUM!, #NA)	
#REF!, #NUM!, #NA) • PRESENT VALUE Functions	
 #REF!, #NUM!, #NA) PRESENT VALUE Functions FUTURE VALUE Functions 	
 #REF!, #NUM!, #NA) PRESENT VALUE Functions FUTURE VALUE Functions ANNUITY Functions 	

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	Unit 2: Investment Management Administering Risk Tolerance Tool Group Presentations on Investment Alternatives (Advantages, Suitability and Limitations) Demonstration of Stock Trading Economy Analysis (www.tradingeconomics.com) Industry Analysis (www.ibef.org) Company Analysis (www.valueresearchonline.com) Spreadsheet Modelling for Stock Valuation (Dividend Discount Model, Free Cash Flow Model and Relative Valuation) Demonstration of Technical Analysis and Exercises (NSE - TAME)	15 Hours
•	Spreadsheet Modelling for calculating Stock Return, Risk and Beta	
Unit 3	 Unit 3: Mutual Funds and Financial Planning Essentials Identification of Fund Houses in India, Schemes and Plans of each Mutual Fund House (www.amfiindia.in, www.valueresearchonline.com) 	
:	Exercises on Calculation of Net Asset Value	
•	Exercises on reading performance measures and selection of mutual funds. Preparation of Financial Plan.	

Skill Developments Activities:

- Prepare a Spreadsheet modeling using financial functions.
- Prepare a group presentation on investment alternatives (advantages, sustainability and limitations)
- Prepare a exercise on calculation of net asset value of mutual fund scheme.

Reference:

- 1. RBI Financial Education Handbook
- 2. NSE Knowledge Hub, AI-powered Learning Experience Platform for BFSI
- 3. NSE Academy Certification in Financial Markets (NCFM) Modules:
 - a. Macroeconomics for Financial Markets
 - b. Financial Markets (Beginners Module)

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c. Mutual Funds (Beginners Module)

d. Technical Analysis

Note: Latest edition of text books may be used.

Text Books:

Prasanna Chandra, Financial Management, Mc Graw Hill.

Aswath Damodaran, Corporate Finance, John Wiley & Sons Inc.

Pitabas Mohanty, Spreadsheet Skills for Finance Professionals, Taxmann Publications.

Fischer & Jordan, Security Analysis and Portfolio Management, Prentice Hall.

Websites:

- 1. www.sebi.gov.in
- 2. www.nseindia.com
- 3. www.amfiindia.com

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