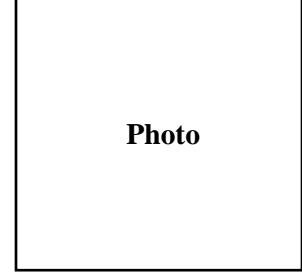


FACULTY PROFILE



1. Personal Information

Name : Dr.Prabha Basawaraja Swamy
Gender : Female
DOB (DD/MM/YYYY) : 22-09-1985
Designation (Present) : GUEST LECTURER
Name of the Department : MJMC
Mobile No : 8431038085
Email.Id : prabha.swamy22@gmail.com
RUR Employee Id : RURENG000515

2. Qualification

From Highest (Ex. Ph.D) to Lowest (SSLC)

Year	Description/ Year Completion	Board/ University
Awarded on 11-01-2018	Ph.D in Journalism and Mass Communication	Akkamahadevi Women's University, Vijayapura.
Feb-2012	Ph.D Course Work Examination	Karnataka State women's University Bijapur. (OR) Akkamahadevi Women's University, Vijayapura. Karnataka.
June-2009	M.A Journalism and Mass Communication	Karnataka State women's University Bijapur. (OR) Akkamahadevi Women's University, Vijayapura. Karnataka.
April-2007	B.A (Sociology, Pol-Science and Journalism)	SPIIL college of Journalism Raichur./ Gulbarga University, Kalburgi.
May-2004	PUC (Commerce) (Accountancy, Statistics, Business Study,)	BRB PU and Degree Commerce College, Raichur. (Dept. of Pre-University Education Karnataka)
March-2001	SSLC	KWT High School, Raichur-584102 (Karnataka Secondary Education Examination Board)

3. Doctoral Thesis/ MPhil Dissertation

Title	University	Year Award
GRAMEENA ABHIRUDDIYALLI SANNA MATTU MADHYAMA PATRIKEGALA PATRA ONDU VIMARSHATMAKA ADHYANA.	Akkamahadevi Women's University, Vijayapura.	Awarded on 11-01-2018

4. Area of Expertise

Describe in few sentences of your area of expertise (Academic/Research/ Social etc.)

5. Experience

Latest first....

Period (YYYY) – (YYYY)	Designation	Place of Working
1 year (2023) to (2023)	Guest Lecturer	Raichur University Raichur Karnataka
1 year (Feb-2022) to (Nov-2022)	Guest Lecturer	Raichur University Raichur Karnataka
1 year (2021) to (2022)	Guest Lecturer	Gulbarga University Raichur PG Centre, Raichur, Karnataka
1 year (2020) to (2021)	Guest Lecturer Full Time	Gulbarga University Raichur PG Centre, Raichur, Karnataka
1 year (2019) to (2020)	Guest Lecturer Full Time	Gulbarga University Raichur PG Centre, Raichur, Karnataka
1 year (2018) to (2019)	Guest Lecturer	Gulbarga University Raichur PG Centre, Raichur, Karnataka
4.2 year (2014) to (2018)	Principal	SPIIL College of Journalism, Raichur. (UG Degree College)
1 year (2013) to (2014)	Lecturer Full Time	SPIIL College of Journalism, Raichur. (UG Degree College)
1 year (2012) to (2013)	Lecturer Full Time	SPIIL College of Journalism, Raichur. (UG Degree College)
2 years (2010) to (2012)	Guest Faculty	Karnataka State Women's University, Bijapur.
1 year (2009) to (2010)	Lecturer Full Time	SPIIL College of Journalism, Raichur. (UG Degree College)

6. Honors and Awards

Latest First

Period (Year)	Designation	Place of Working
-	-	-

7. Membership in Professional Bodies

Ex: Indian Sociological Society/ Indian Association of Chemistry/ IAP/ KRVP/ Indian Economics Association etc.

Year	Descriptions
-	-

8. Membership in Committees (in Colleges/ Universities)

Ex: BOS/BOE/Doctoral Committee etc.

Year (YYYY)	Description
-	-

9. Research Projects

Year From (YYYY)- To (YYYY)	Name of Research Project	Funding Agency	Amount Granted	Completed/ Ongoing
-	-	-	-	-

10. Participation/ Organized in Workshop/ Training Programs/Seminars etc.

Sl.No	Description	Year
01	Participated in Three Days International Conference on “Multi Disciplinary Research & Journalism” organized by the Department of Journalism and Mass Communication and Collaboration with Faculty of Business Studies at Sharnbasva university kalaburagi.	22 nd to 24 th November, 2022
02	Participated in Three Days International Conference on “Journalism Yesterday Today and Tomorrow” organized by the Department of Journalism and Mass Communication, at Sharnbasva university kalaburagi.	1 st July to 3 rd , 2022.
03	Attended the One day workshop on “Repoters Job Workshop” organized by the Karnataka Media Academy Bangalore. ” at Agriculture University Raichur	7 th October 2017
04	Attended the One day workshop on “Rural Development Reporting Training workshop” organized by the Department of Journalism and Mass Communication, Akkamahadevi Women’s University, Vijayapura in collaboration with Abdul Nazir Sahab Rural Development and Panchayat Raj Organisation, Mysore and Information and Public Relations Dept., Vijayapura.	23 rd July, 2017
05	Attended the One day workshop on “Rural Development Reporting Training workshop” organized by the Department of Journalism and Mass Communication, Akkamahadevi Women’s University, Vijayapura in collaboration with Abdul Nazir Sahab Rural Development and Panchayat Raj Organisation, Mysore and Information and Public Relations Dept.,	3 rd July, 2017

	Vijayapura	
05	Participated in National Seminar on “ News and Views in the Convergence era: Challenges and Opportunities ” Karnataka University Dharwad, organized by the Department of Mass Communication and Journalism in association with Karnataka Media Academy Bangalore.	28 th and 29 th January 2013.
06	Participated in One day workshop on “ Media and Child Rights Workshop ” In Association with Department of Journalism and Mass Communication and Sathi Bangalore, Karnataka State Women’s University, Bijapur.	27 th March, 2012.
07	Participated in Two days workshop on “ Feminist Research Methodology ” organized by the Women’s Studies Centre. Karnataka State Women’s University, Bijapur.	2 nd to 3 rd December, 2011
08	Participated in International Conference on “ Global Communication ” Public Relations Council of India Communication for a better world Bangalore Chapter held at Bangalore.	26 th November, 2011.
09	Attended the One day workshop on “ Media and Human Rights: State Level Workshop ” organized by the Department of Journalism and Mass Communication, Akkamahadevi Women’s University, Vijayapura and Women Study Center in collaboration with Karnataka State Human Rights Commission, Bengalore.	14 th July, 2011
10	Attended the National Seminar on “ Women in Media : Need For Gender Code ” organized by the Media Information & Communication Centre of India RITE for Development, Sri Siddhartha University, FES Media Centre, Tumkur.	25 th and 26 th June, 2011.
11	Participated in One day National Symposium on “ Women’s Reservation Bill ” organized by the Directorate of SC/ST & OBC Cell, Karnataka State Women’s University, Bijapur.	29 th March, 2011.
12	Participated in National Seminar on “ Gender and Human Rights: The Role of Media ” (UGC Sponsored) Department of Journalism and Mass Communication, Karnataka State Women’s University,	26 th to 27 th March, 2011

	Bijapur.	
13	Participated in Seven days workshop on “Research Methodology” organized by the Directorate of SC/ST & OBC Cell, Karnataka State Women’s University, Bijapur.	21 st to 27 th February, 2011

11. Paper Presentations in Conferences

Sl.No	Description	Year
01.	Presented the paper titled “Coverage of Health Issues in Kannada Local Dailies-A Case Study of Suddimoola Newspaper” at the National Seminar on “Media and Society: New Frames and Perspectives” Karnataka University Dharwad, organized by the Department of Mass Communication and Journalism in association with Department of Information and Public Relations Karnataka Government Bengaluru	10 th and 11 th April, 2015.
02	Presented the paper titled “Women Issues coverage in kannada Small and Medium Newspapers: A Case Study of Andolana Newspaper” . At the 3-Day National Seminar, jointly organized by the Vivekananda School of Journalism and Mass Communication (VSJMC) Vivekananda Institute of professional Studies. Media Issues and Social Transformation-MIST 2014. Guru Gobind Singh Indraprastha Univesity, New Delhi.	January 10-12, 2014.
03	Presented the paper titled “An Evaluation Study on usage of New Media as Pedagogical Tool among High School Teachers in Karnataka” at the International Conference, jointly organized by the Dept of Communication and Journalism, Sri Padmavati Mahila Visvavidyalayam, (Women’s University) Tirupati, India, and E.W.Scripps School of Journalism, Ohio University, USA.	2 ^{0th} to 2 ^{2nd} November, 2013.
04	Presented the paper titled “Coverage of Health Issues in Kannada Local Dailies-A Case Study of Suddimoola Newspaper” A One day National Conference on “Contemporary Media Issues and Themes” organized by the Department of Media Studies. Garden City College Benalore.	22 nd October, 2013.
05	Presented the paper titled “Coverage of Women’s Issues in Kannada Local Dailies-A Case Study of Andolana Newspaper” at the National Seminar on Media & Society	25-26 April, 2013

	Organized by School of Social Sciences, Solapur University. Solapur. (Sponsored By: Indian Council of Social Science Research, New Delhi)	
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12. Special Lectures/ Invited Talks Delivered

Sl. No	Description	Year
-	-	-

13. Publications

Mention number only

Journal Article	Conference Proceedings	Articles in Newspapers/ Magazines	Books	Chapter in Books
09	-	12	01	01

Citations/ H-Index

Citations	(Numbers)	H-Index	(Numbers)

Details of the Publications

Sl. No	Description	Year
01	Research article “Print Media In Rural Development : A Case Study Of Four Districts Of Karnataka State” . International Journal of Emerging Technologies And Innovative Research, International Peer Reviewed, Open Access Journal. Impact factor 5.87, UGC Approved Journal number-63975, ISSN-2349-5162, Volume-7, Issue-4. Authors : Dr.Prabha Basavaraj Swamy.	April-2020
02	Research article “Media Habits Among Rural Peoples-A Case Study Of Karnataka” . International Journal of Research and Analytical Reviews, Impact factor 5.75, UGC Approved Journal number -43602, E-ISSN: 2348-1269, P-ISSN :2349-5138, Volume-7, Issue-2, Authors : Dr.Prabha Basavaraj Swamy	April-2020.
03	BOOK: “Prospects and Challenges of Small and Medium Newspapers” . Laxmi Book Publication, 258/34, Raviwar Peth, Solapur, Maharashtra, India. ISBN :978-0-359-12722-1, Year-2018. P.No:1-164. Authors : Dr.Prabha Basavaraj Swamy.	

04	Research article “Content Analysis of Kannada Regional Newspapers” . International Journal of basic and applied Research, Impact factor 5.86, UGC Approved Journal number-64041, ISSN No 2249-3352(P), 2278-0505(E). Volume 8, Number 9, P.No:194-211. Authors : Dr.Prabha Basavaraj Swamy, Prof.Onkargouda kakade.	September-2018.
05	Research article “Coverage of Regional News by the Small and Medium Kannada Newspapers : A Content Analysis” . International Recognition Research Journal Review of Research , Double Blind peer Reviewed Journal. Impact factor 5.7631(UIF), UGC Approved Journal number-48514, ISSN No 2249-894X, Volume-7, Issue-11, P.No:1-9. Authors : Dr.Prabha Basavaraj Swamy. Prof.Onkargouda kakade	August-2018.
06	Research article “Content Analysis of Rural Development News in Small and Medium Kannada Newspapers” . International Recognition Research Journal Review of Research , Double Blind peer Reviewed Journal. Impact factor 5.2331(UIF), UGC Approved Journal number-48514, ISSN No 2249-894X, Volume-7, Issue-9. Authors : Dr.Prabha Basavaraj Swamy.	June-2018.
07	Research article “Coverage of Health Issues in Small and Medium Newspapers: A Case Study of Suddimoola” . International Recognition Research Journal Review of Research , Double Blind peer Reviewed Journal. Impact factor 5.2331(UIF), UGC Approved Journal number 48514, ISSN No 2249-894X, Volume-7, Issue-8, Authors : Dr.Prabha Basavaraj Swamy, Prof.Onkargouda kakade and Namrata Raut.	May-2018.
08	Research article “An evaluation Study on usage of new media as pedagogical tool among high school teachers in Karataka” . International Journal of Applied Research, ISSN(online): 2394-5869 ISSN(Print): 2394-7500. Volume-2, Issue-9. Authors : Namrata Raut, Dr.Onkargouda kakade and Prabha B Swamy.	Year:2016
09	Research article “The Role of Small and Medium Newspaper in Development : A Case Study of Suddimoola Newspaper” . Global Journal for research analysis, A Peer Reviewed & Refereed International Journal. ISSN No.	September-2015

	2277-8160. Volume-4, Issue-9.	
10	Research article “The Development Issues Coverage in kannada Small and Medium Newspapers : A Case Study of Karnataka” . IOSR-Journal of Humanities and Social Science” (IOSR-JHSS), e-ISSN 2279-0837 p-ISSN 2279-0845. Volume-20, Issue-8 (Version-II), August-2015. Authors : Prabha B Swamy, Onkargouda kakade.	August-2015
11	Research article Chapter -9 “Women Issues coverage in kannada Small and Medium Newspapers” . Book title : Media Content Freedom and Democracy , ISBN 978-81-8457-589-7. Publishers: Kanishka Publishers, Distributors New Delhi -110002. Prabha B.Swamy, Onkar kakade and Namrata Raut.	

14. Academic Identity

Vidwan Id	
Orcid Id	
Scopus Id	
Researcher Id	
Google Scholar Id	

Any other information wish to furnish