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DSC 2: COMPUTER APPLICATIONS FOR MEDIA

Course Title and Code	DSE 2- Computer Applications for Media		
Programme Title	Bachelor of Arts in Journalism and Mass Communication		
Credits	06	Semester	II
Course Type	Core	Academic Year	2021-22

Pedagogy: Theory: 4 hrs/week
Practical: 4 hrs/week
Total: 6 credits

Objectives

- To introduce students to the basics of computers
- To familiarize the students to the applications of computers in print and electronic journalism
- To facilitate the students to learn the practical applications of computers at different levels in media

Unit-I

Computer: Evolution of computers, generation of computers, introduction to input and output devices--hardware and software (MS office and MS Publisher), Files and folders management.

UNIT-II

Various applications of computers in media: Text, Graphics, Drawings; Animation; Audio and Video software--Adobe audition and Premier Pro; Designing software—Media Software and application, media websites, digital paper and blogs and podcasts.

Unit-III

Internet: Evolution, concept, significance, elements, functions of Internet. Basics of e-mail, web browsers, search engines, basics of computer network—LAN, WAN. IP, Social Media and their applications.

UNIT-IV

Fundamentals of Multimedia: Definition, concepts and elements of multimedia. Application of multimedia for print, electronic and cyber media. Fundamentals of visual communication, Video conferencing, graphics and animation

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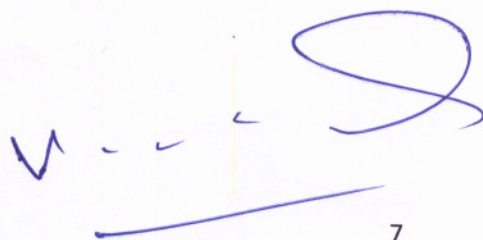
Co-ordinator
Dept. of Journalism & Mass Communication
Gulbarga University, Gulbarga.

Books for Reference

1. Sunder, R., 2000. Computers Today Ed.2, John Wiley,
2. Benedict, M., Cyberspace: First steps, ed. Cambridge, MA. MIT Press.
3. Chapman and Chapman, Digital Multimedia, Wiley Publication.
4. James C. Foust, Online Journalism: Principles and Practices of News for the Web.3 Scottsdale, AZ: Holcomb Hathaway.
5. Janet H. Murray, Hamlet on the Holodeck: The Future of Narrative in Cyberspace, New York: Free Press, 1997
6. Macintosh, Advanced Adobe photoshop, Adobe publishers.
7. Satyanarayana, R., Information Technology and its facets, Delhi, Manak 2005.
8. Smith, Gene. Tagging: People-powered Metadata for the Social Web, Indianapolis, Indiana: New Riders Press, 2008.

Practical

- Creating Power Point Presentation using Multimedia tools
- Designing an e-paper page
- Creating a blog with a content of your choice
- Record content of your choice using audio-recording software
- Designing an e-magazine
- Create a video public service Ad on 30 seconds



7


Co-ordinator
Dept. of Journalism & Mass Communication
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OE 2: Photo Journalism

Course Title and Code	OE-2 Photo Journalism		
Programme Title	Bachelor of Arts in Journalism and Mass Communication		
Credits	03	Semester	II
Course Type	Core	Academic Year	2021-22

Pedagogy: Theory: 4 hrs/week
Practical: 2 hrs /week
Total: 3 credits

Objectives:

- To attract students towards photo journalism
- To familiarize the students to techniques of photography and photo journalism
- To give a practical knowledge in the field of photography

Unit-I

Concept of Photography- Evolution of Photography; Different types of cameras--Manual, Digital and phone cameras; Types of Photography--light and light equipment; Latest trends in photography

Unit-II

Concept of photo journalism—nature and scope of photo journalism; Qualifications, role and responsibilities of photo journalists; Sources of news for photo journalists.

Unit-III

Techniques of photo editing--Caption writing; Photo editing software; Leading press photographers and photo journalists in India.

Unit-IV

Mobile Journalism: Using smart phones for taking effective pictures and shooting videos; Editing photos and videos taken on smart phones; Uploading news photos / videos on digital platforms



Practical

- Students to shoot and submit nature photos (5), news photos (5) portraits (5) Human interest photos (5)
- Students to edit at least 10 photographs
- Students to edit video of 3 minutes and upload on Digital platforms
- Caption Writing- practical (10 captions)

Books for reference:

1. Milten Feinberg- Techniques of Photo Journalism
2. Michel Long ford- Basic Photography
3. Tom Ang- Digital Photography- Mster classes
4. N Manjunath- Chayachitra Patrikodyama
5. Cyernshem G R- History of Photography

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